

## News release

For immediate release

### **Equatex strengthens commitment to employee share ownership**

Global plan administrators, Equatex, have strengthened their commitment to promote employee share ownership by becoming the latest Gold Members of ProShare.

ProShare, the voice of the employee share ownership industry, offers a limited number of Gold Member opportunities, which are reserved only for those organisations who have demonstrated the highest commitment to fostering employee share ownership. Gold Members gain a seat on ProShare's influential Advisory Panel, and help shape ProShare's approach to policy and the industry in general.

Following an expansion of their UK business and increasing their investment in harnessing digital technology to promote employee share ownership for their clients and employees, Equatex will strengthen its position as one of the key voices in the industry through its Gold Membership. Equatex will join a prestigious group of Gold Member companies working with ProShare to enhance and influence policy, and represent the industry to Parliament.

Veronique Japp, Country Head, UK & France, at Equatex, said:

*"Increasing our engagement with ProShare as the most influential voice in our industry will allow us to play a more active role in championing employee share ownership. As a leading plan administrator, often providing the single most important touch point for plan participants through our platform, we look forward to continuing working with ProShare to drive the UK's employee share plan agenda."*

Mitan Patel, Global Sales and Marketing Director at Equatex, said:

*"Becoming a ProShare Gold Member reflects the importance of the UK market to our global business. Working more closely with ProShare and being involved in shaping the future of our industry, we will be a more powerful and valuable partner to our existing and future clients, and at the same time further strengthen our brand in this key market."*

Gabbi Stopp, Head of Employee Share Ownership at ProShare, said:

*We are delighted to welcome Equatex to Gold Membership at ProShare. Their position as a leading provider of share plan services, from software-only through to fully outsourced administration, allied with our position as the voice of employee share ownership in the UK, will help us and our members to shape the UK share plans industry for the benefit of everyone involved in it. We look forward to working closely with Veronique, Mitan and the entire Equatex team."*

For more information on the benefits of employee share ownership, please visit: [www.proshare.org](http://www.proshare.org)

**ENDS**

**Notes to editors:**

**For more information please contact Eoghan Hughes on 020 7444 7103 or e-mail:**

**[ehughes@libf.ac.uk](mailto:ehughes@libf.ac.uk)**

**ProShare is a not for profit organisation.**

*ProShare is the voice of the employee share ownership industry in the UK. It was established in 1992 by the Government, London Stock Exchange and a number of FTSE 100 companies to promote Employee Share Ownership.*

**For questions to Equatex please contact Mia Claselius on +41 44 403 63 36 or email:**

**[communications@equatex.com](mailto:communications@equatex.com)**

**About Equatex:**

*Equatex provides international employee and executive compensation plan services for today's global enterprise, supporting clients with participants across Europe, Asia, Australia and America. With world-class cloud technologies and market leading financial reporting capabilities, Equatex enables companies to deliver engaging compensation schemes across borders, languages and currencies. Equatex supports over 200 international businesses and their 1.5 million employees, providing customised end-to-end solutions from funding instruments to administration, execution, accounting and financial reporting.*

**[www.equatex.com](http://www.equatex.com)**