

News release

New Equatex platform introduces next-generation user experience based on client co-creation

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Equatex has released a new version of its global compensation plan administration platform EquatePlus. Presenting a host of new features, the solution has undergone a complete overhaul in terms of design and functionality to help companies increase participation rates and engagement levels among compensation plan participants.

Working with renowned global design and strategy firm “frog”, Equatex put the user experience at the heart of its recent application redesign. The result is a next-generation platform to manage global compensation plans that guides and engages users with the help of built-in communication capabilities, powerful task managers and interactive plan portfolio overviews.

Equatex CEO Andrej Golob said about the company's aim to set new standards: “Our ambition as a global compensation plan administrator goes beyond providing a reliable service and flawless execution. Our aim is to help clients reach their compensation goals. So when we kicked off planning for the new version of our platform, we knew that to fulfil our ambition, we needed to completely redefine how employees and executives can interact with their share and compensation plans.”

Early on in the project, Equatex integrated the views and experience of some of its major clients and their plan participants. In a series of workshops and review sessions, the company, together with these key stakeholders, assessed feature requirements and defined design essentials.

Equatex COO Frank Juhre said about the development process: “Our commitment to pursue a fully user-centric approach led to innovative design decisions that will influence the future shape of compensation plan administration. By taking the time to fully understand our clients' needs and situation, and by letting them co-create the end product, we know our solution will directly benefit their compensation strategies.”

Equatex CTO Adrian Wyss said: “Adopting a user-centric view meant a change in mindset. We always prided ourselves on our robust backend, but it's the user experience that really brings the power of our solution to life. It's a mindset we will keep for future product development.”

Equatex has started the rollout of its new platform in early September with the solution being available to new corporate clients as of now. Existing clients are being onboarded in a phased approach over the coming months.

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More information about EquatePlus

[EquatePlus video](#)

[EquatePlus web page](#)

[EquatePlus product brochure \(PDF\)](#)

About Equatex

Equatex provides international employee and executive compensation plan services for today's global enterprise, supporting clients with participants across Europe, Asia, Australia and America. With world-class cloud technologies and market leading financial reporting capabilities, Equatex enables companies to deliver engaging compensation schemes across borders, languages and currencies. Equatex supports over 200 international businesses and their 1.5 million employees, providing customised end-to-end solutions from funding instruments to administration, execution, accounting and financial reporting.

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